

# THOMAS SPENCER / SENIOR UX DESIGNER

## ABOUT

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With 11+ years' professional design experience, I solve complex problems and craft seamless user experiences, making sure products are enjoyable, accessible, and pleasing to look at.

A deep passion for human-centred design drives my exploration of innovative solutions, while my empathetic nature provides me with a deep understanding of user needs, allowing me to create designs that feel instantly familiar.

## EDUCATION

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University of Brighton  
(Sept 2008 - May 2010)

BA (Hons) Digital Media Design

## PORTFOLIO

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[tomspencer.design](https://tomspencer.design)  
[dribbble.com/tomatronic](https://dribbble.com/tomatronic)

## CONTACT

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07902 653701

## EMPLOYMENT HISTORY

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### **Sr. UX Designer at Rakuten Advertising**

Apr 2024 - Present

I lead design projects for new features across multiple affiliate marketing applications. Each project requires thorough research and understanding to ensure our user needs are met to the highest possible standard. I also assist with mentoring the UX team and advocating for better understanding of UX principles across the wider business.

### **UX Designer at Rakuten Advertising**

Feb 2020 - Apr 2024

### **Jr. UX Designer at Rakuten Advertising**

Jul 2018 - Feb 2020

### **Sr. Creative Developer at Pure360**

Feb 2016 - Jun 2018

Guided high-profile clients on creating well-crafted, best-practice email campaigns. I also assisted internal teams with ensuring consistent brand-led emails, and to help identify opportunities of improvement.

### **Creative Developer at Pure360**

Jun 2014 - Feb 2016

### **Email Designer at Friday Media Group**

Nov 2013 - May 2014

Collaborated closely with clients to design and build high-quality email templates, ensuring timely delivery to deadlines.